

BSB50120

DIPLOMA OF BUSINESS

CRICOS Course Code: 105208M

Course Duration: 52 weeks (including holidays)

Location: Melbourne City Campus

This innovative program gives you the tools and guidance to develop your entrepreneurial skills, focusing on mindset and action. It is a safe space to test and validate your ideas. The way we solve problems, needs or challenges becomes the value we offer as a business. We use design thinking to design a solution for a challenge in order to develop and test an MVP (minimum viable product), a business model, and learn how to make it sustainable.

WHAT WE DO DIFFERENTLY

- Focus on **conscious, human and nature-centered business** instead of traditional business models
- Strong focus on **self-awareness and emotional intelligence**
- Use of **Design Thinking** as a mindset for testing
- Provide a **safe space to test your own ideas**
- Practical, experiential **learning through action**
- Develop **curiosity** and **critical thinking**
- Encourage **collaboration** over competition

OUTCOMES

- Enhanced **self-confidence** through action
- Practical **experience testing ideas**
- Experience turning an **idea into a business model**
- Essential, transferable **soft skills** for today's world
- Valuable official **qualification**

CAREER OPPORTUNITIES

- Entrepreneur or Founder
- Customer Experience Manager
- Manager / Team Leader
- Business Developer
- Product Manager
- Human-Centred Business Design Roles

COURSE BREAKDOWN



MINDSET MATTERS

Understanding people is key to business. Develop emotional intelligence, self-awareness, relationship management skills and a healthy work/life balance.

BSBTWK601

Develop and maintain strategic business networks

BSBPEF401

Manage personal health and wellbeing

BSBPEF502

Develop and use emotional intelligence



COMMUNICATE TO INNOVATE

Use Design Thinking from a team-focused approach and develop communication, empathy and interview skills to deeply understand a problem from the user's perspective.

BSBXCM501

Lead communication in the workplace

BSBTWK503

Manage meetings



FAILING FAST

Generate ideas in a team to prototype a Minimum Viable Product. Test it fast in order to get your value proposition into the world as efficiently as possible.

BSBCRT512

Originate and develop concepts

BSBCRT511

Develop critical thinking in others

BSBSTR501

Establish innovative work environments



DOWN TO BUSINESS

Break down the numbers for your prototype and learn how to efficiently use the resources at your disposal to keep your business alive.

BSBFIN501

Manage budgets and financial plans

BSBOPS501

Manage business resources



MAKE IT SUSTAINABLE

Embed sustainability into all aspects of your Business Model Canvas, taking responsibility and making the triple bottom line (People, Planet and Profit) a critical part of your business culture.

BSBSUS601

Lead corporate social responsibility

BSBSUS511

Develop workplace policies and procedures for sustainability

MORE THAN A COURSE

OUR PROGRAMS INCLUDE



MASTERCLASSES

Regular sessions with industry experts in a wide variety of topics.



INCUBATOR SESSIONS

Personal coaching sessions to work on projects, goal setting & guidance.



NETWORKING

Ad-hoc events and guest speakers participating in classes.



EMPLOYABILITY TRAINING

Professional coaching, personal branding and employment advice.

ENTRY REQUIREMENTS

- Applicant must be minimum 18 years of age at the time of commencement.
- Minimum IELTS score of 6.0 or equivalent*.
- Successful completion of Australian Year 12 equivalent qualification or higher is required for all AQF level 5 (Diploma) & above qualifications*.
- Successful completion of Australian Year 11 equivalent qualification or higher may be acceptable for AQF levels 3 & 4 (Cert III & Cert IV) qualifications*.
- Prospective VET students may be required to undertake LLN test as per the Pre-training review & LLN policy. The outcome of this review will help the trainers and Student Support Staff team to identify the learning needs and make provisions for additional academic support where required.

*Please refer to Insight Academy Admissions & Enrolment Policy to check for IELTS equivalence & for the Australian equivalent qualifications from other countries. In the absence of formal English qualifications college may offer an English Placement Test. For more information, please contact Insight Academy.