



iTransform

11423NAT

ADVANCED DIPLOMA OF ARTIFICIAL INTELLIGENCE (AI)

CRICOS Course Code: 120521K

Course Duration: 82 weeks (including holidays)

Location: Melbourne City Campus

The future belongs to leaders who can harness intelligence to drive meaningful change. The iTransform program is designed for professionals and business leaders ready to embed AI at the core of organisational strategy. You will explore how to build AI-powered workforces, create strong governance frameworks, support smarter decision-making and lead transformation with confidence. With a focus on practical application and strategic leadership, this program develops the skills needed to shape how organisations adopt and use artificial intelligence. Whether you want to advance your career or influence change in your workplace, iTransform will prepare you to lead the future.

WHAT WE DO DIFFERENTLY

- Strategic, leadership-focused approach to **AI in real organisational contexts**
- Practical and **experiential learning** through business environments
- Integration of AI tools, data analysis platforms and **decision-support technologies**
- Industry-informed learning shaped by **AI and digital transformation experts**
- Be **mentored by industry experts** as you build practical AI skills for business









OUTCOMES

- Lead **AI-driven business transformation** in organisational contexts
- Use AI for **strategic decision-making** and informed business planning
- Develop AI governance and strategies to **support responsible implementation**
- Apply AI tools and data science techniques to **analyse data and generate insights**
- Create **AI assistants and workplace solutions** for productivity and efficiency
- Strengthen **employability skills** (eg. communication, networking, public speaking)

CAREER OPPORTUNITIES

- AI Transformation Lead
- Data and AI Governance Advisor
- AI Consultant
- Automation and AI Manager
- AI Business Analyst
- Data Strategy and AI Practice Lead
- AI Business Enablement Partner
- AI Data Analyst
- AI Strategy Manager
- AI Governance Lead

COURSE BREAKDOWN

 <p>AI TRANSFORMATION</p> <p>Lead business transformation by identifying AI opportunities, implementing strategic initiatives, and improving performance sustainably.</p> <p>NAT11423001 Lead Artificial Intelligence driven business transformation</p>	 <p>AI WORKFORCE</p> <p>Design AI-ready workforces by assessing capabilities, developing strategies, and preparing teams for AI-enabled roles.</p> <p>NAT11423002 Design an Artificial Intelligence workforce</p>	 <p>AI DATA SCIENCE</p> <p>Apply AI-driven data science to analyse data, ensure quality, and generate actionable business insights.</p> <p>NAT11423003 Implement data science using Artificial Intelligence</p>	 <p>AI DECISIONS</p> <p>Support decision-making with AI through workflow design, evaluation, and high-quality, insight-driven recommendations.</p> <p>NAT11423004 Use Artificial Intelligence for strategic decision-making</p> <p>NAT11287001 Apply prompt engineering for generative Artificial Intelligence</p>
 <p>AI PROJECTS</p> <p>Manage projects with AI using prediction, automation, and optimisation to improve delivery and outcomes.</p> <p>NAT11423005 Use Artificial Intelligence technology to manage projects</p>	 <p>AI PRODUCTIVITY</p> <p>Improve productivity with AI by implementing data strategies and streamlining business performance.</p> <p>NAT11423008 Create and manage an Artificial Intelligence data strategy</p> <p>NAT11423010 Use Artificial Intelligence to increase organisational productivity</p>	 <p>AI GOVERNANCE</p> <p>Develop AI governance frameworks to manage risks and ensure responsible, sustainable implementation.</p> <p>NAT11423007 Develop and implement an Artificial Intelligence governance strategy</p>	 <p>AI ASSISTANTS</p> <p>Create and refine customised AI assistants to enhance productivity and support everyday tasks.</p> <p>NAT11423006 Create custom Artificial Intelligence assistants</p>

MORE THAN A COURSE

OUR PROGRAMS INCLUDE



MASTERCLASSES

Regular sessions with industry experts in a wide variety of topics.



ENGLISH SUPPORT

Weekly practical language sessions targeted on for real life application.



NETWORKING

Ad-hoc events and guest speakers participating in classes.



EMPLOYABILITY TRAINING

Professional coaching, personal branding and employment advice.

ENTRY REQUIREMENTS

- Applicant must be minimum 18 years of age at the time of commencement.
- Minimum IELTS score of 5.5 or equivalent*.
- Successful completion of Australian Year 12 equivalent qualification or higher is required for all AQF level 5 (Diploma) & above qualifications*.
- Basic computer and internet skills are required.
- Prospective VET students may be required to undertake LLN test as per the Pre-training review & LLN policy. The outcome of this review will help the trainers and Student Support Staff team to identify the learning needs and make provisions for additional academic support where required.

*Please refer to Insight Academy Admissions & Enrolment Policy to check for IELTS equivalence & for the Australian equivalent qualifications from other countries. In the absence of formal English qualifications college may offer an English Placement Test. For more information, please contact Insight Academy.