



# iTransform

**11423NAT**

ADVANCED DIPLOMA OF ARTIFICIAL INTELLIGENCE (AI)

CRICOS Course Code: 120521K

**Course Duration:** 82 weeks (including holidays)

**Location:** Melbourne City Campus

The future belongs to leaders who can harness intelligence to drive meaningful change. The iTransform program is designed for professionals and business leaders ready to embed AI at the core of organisational strategy. You will explore how to build AI-powered workforces, create strong governance frameworks, support smarter decision-making and lead transformation with confidence. With a focus on practical application and strategic leadership, this program develops the skills needed to shape how organisations adopt and use artificial intelligence. Whether you want to advance your career or influence change in your workplace, iTransform will prepare you to lead the future.

## WHAT WE DO DIFFERENTLY

- Practical AI training through **real business scenarios and workplace tasks**
- Hands-on work with **AI tools, data, productivity systems and AI agents**
- A strong focus on **ethical AI, human judgement and responsible practice**
- Industry-informed learning shaped by **AI and digital transformation experts**
- Be **mentored by industry experts** as you build practical AI skills for business









## OUTCOMES

- Lead **business transformation** with practical AI solutions
- Use AI to **support planning, problem-solving and decision-making**
- **Analyse data with AI tools** and explain what the results mean for a business
- Create **AI agents** to support research, communication, planning and productivity
- Apply **ethical AI practices** across risk, privacy, fairness and trust
- Build the practical AI, communication and **workplace skills** employers are looking for

## CAREER OPPORTUNITIES

- AI Transformation Lead
- Data and AI Governance Advisor
- AI Consultant
- Automation and AI Manager
- AI Business Analyst
- Data Strategy and AI Practice Lead
- AI Business Enablement Partner
- AI Data Analyst
- AI Strategy Manager
- AI Governance Lead

## COURSE BREAKDOWN

 <p><b>STRATEGISE WITH AI</b></p> <p>Build stronger business strategies by testing scenarios, comparing options, reviewing evidence and making informed recommendations.</p> <p><b>NAT11423004</b> Use Artificial Intelligence for strategic decision-making</p> <p><b>NAT11287001</b> Apply prompt engineering for generative Artificial Intelligence</p>	 <p><b>ETHICAL AI</b></p> <p>Apply safe, fair and responsible AI practices across privacy, risk, trust, accountability and decision-making.</p> <p><b>NAT11423007</b> Develop and implement an Artificial Intelligence governance strategy</p>	 <p><b>AI-POWERED PROJECTS</b></p> <p>Plan AI-supported projects, manage tasks, track progress, predict risks and improve delivery from idea to outcome.</p> <p><b>NAT11423005</b> Use Artificial Intelligence technology to manage projects</p>	 <p><b>AI AND THE FUTURE OF WORK</b></p> <p>Design AI-ready teams by mapping job roles, skills, training needs and the way people work with intelligent tools.</p> <p><b>NAT11423002</b> Design an Artificial Intelligence workforce</p>
 <p><b>AI, DATA AND INSIGHTS</b></p> <p>Analyse data with AI tools, identify patterns, check information quality and turn complex information into clear business insights.</p> <p><b>NAT11423003</b> Implement data science using Artificial Intelligence</p>	 <p><b>AI TOOLS FOR PRODUCTIVITY</b></p> <p>Apply AI tools to automate everyday tasks, organise information, improve systems and build smarter ways of working.</p> <p><b>NAT11423008</b> Create and manage an Artificial Intelligence data strategy</p> <p><b>NAT11423010</b> Use Artificial Intelligence to increase organisational productivity</p>	 <p><b>BUILD YOUR OWN AI AGENT</b></p> <p>Create an AI agent that supports research, communication, planning, task management and everyday productivity.</p> <p><b>NAT11423006</b> Create custom Artificial Intelligence assistants</p>	 <p><b>AI FOR BUSINESS INNOVATION</b></p> <p>Identify business opportunities, test new ideas and develop AI-supported solutions that improve how organisations work.</p> <p><b>NAT11423001</b> Lead Artificial Intelligence driven business transformation</p>

## MORE THAN A COURSE

OUR PROGRAMS INCLUDE



### MASTERCLASSES

Regular sessions with industry experts in a wide variety of topics.



### ENGLISH SUPPORT

Weekly practical language sessions targeted on for real life application.



### NETWORKING

Ad-hoc events and guest speakers participating in classes.



### EMPLOYABILITY TRAINING

Professional coaching, personal branding and employment advice.

## ENTRY REQUIREMENTS

- Applicant must be minimum 18 years of age at the time of commencement.
- Minimum IELTS score of 5.5 or equivalent\*.
- Successful completion of Australian Year 12 equivalent qualification or higher is required for all AQF level 5 (Diploma) & above qualifications\*.
- Basic computer and internet skills are required.
- Prospective VET students may be required to undertake LLN test as per the Pre-training review & LLN policy. The outcome of this review will help the trainers and Student Support Staff team to identify the learning needs and make provisions for additional academic support where required.

\*Please refer to Insight Academy Admissions & Enrolment Policy to check for IELTS equivalence & for the Australian equivalent qualifications from other countries. In the absence of formal English qualifications college may offer an English Placement Test. For more information, please contact Insight Academy.