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ACADEMY OF
SUSTAINABLE BUSINESS
AND INNOVATION



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“ARE YOU
READY FOR
THE JOURNEY?”



WELCOME TO INSIGHT ACADEMY

"I have never been an ideal student. I quit school at a really young age, and I realised through my journey that connecting with people, understanding emotions and developing the right skills is what brings success.

I wanted to bring that vision to Insight Academy, and with an amazing team of professional and purpose-driven people we strive to provide our students with real-world experiences.

The theory you learn today isn't relevant tomorrow. But at Insight we help you develop the mindset and skills that drive you to adapt and succeed in any situation.

Insight Academy is a safe space to test and validate your ideas, a place to thrive in by networking, building community and collaborating, and a home for everyone who wants to share their experience with us.

Are you ready for the journey?"

JOSE ALONSO
FOUNDER & CEO



WHO WHAT WHY

We are an eclectic team of creative minds and visionary dreamers offering original, innovative courses to break through the boundaries of traditional education. Our vision is to give students the skills, mindset and knowledge they will need to build their confidence, adapt, succeed and stay relevant in this dynamic and competitive global market.

We want to change the way people think about business. Businesses are human and nature-centered. And understanding that, learning about people, starting with yourself, is at the core of our entrepreneurial and business mindset. Learn through experiences, understand yourself and develop your entrepreneurial skills. Get to know your target user to deliver solutions that will help you thrive in today's entrepreneurial landscape.

We provide quality programs in **Entrepreneurship, Business, Sustainability, Project Management, Marketing, Leadership** and **Trades** that go far beyond a certificate.



INTERCONNECTEDNESS PEOPLE, PLANET & PROFIT

In educating the leaders of the future, it's our responsibility to provide quality programs that show that success lies beyond profitability, but in making a positive impact on the environment and society. All of our programs take this triple bottom line principle into consideration in both development and execution.

2,600

MENTORING HOURS

In our incubator, our industry experts have mentored our students for over 2,600 hours since launch.



849

STUDENTS

We started our journey with 22 students in our first intake back in October 2017. We have now enrolled over 849 students and counting.



132

SPECIALIST WORKSHOPS

We have run over 132 specialist workshop events conducted by industry professionals covering everything from finance to branding, photography to cryptocurrency.



26

NETWORKING CONFERENCES

We frequently host events that create the perfect environment to meet people and build your professional network.



60

NATIONALITIES

Our students come from all across the world from over 60 countries including Argentina, Brazil, Colombia, Canada, Chile, England, France, Italy, Germany, Ireland, Indonesia, Lithuania, Mexico, Japan, Philippines, Spain, Turkey, USA and more.

INSIGHT SNAPSHOT

WHY INSIGHT ACADEMY?

AUTHENTICITY & EVOLUTION

We provide unique programs developed by our team of experts. The content of our programs is constantly evolving, based on the current market, student needs and feedback.

INDUSTRY EXPERTS ENGAGEMENT

All our coaches (not teachers!) are industry experts with relevant professional backgrounds and always in alignment with the topics they are teaching.

REAL-WORLD CASE STUDIES

We explore principles & practices through the lens of real-world scenarios.

MINDSET TRAINING

We train our students to face challenges and get out of their comfort zone which will help them shift their perspective and accomplish those things they put their mind to, both personally and professionally.

EXPERIENTIAL LEARNING

We learn more by doing than studying. Our approach focuses on hands-on practical activities.



WHY INSIGHT ACADEMY?

COMMUNITY

Be a part of a supportive and collaborative education model which involves co-working and co-learning.

SELF-AWARENESS

We coach our students to see themselves more clearly which allows them to make more aligned decisions, build stronger relationships, foster self-worth and gain the confidence necessary to communicate more effectively.

PERSONAL DEVELOPMENT

Every morning starts with 5 minutes of mindfulness activities to help our students to better connect with the class each day. We also work on training resilience, adaptability and confidence; crucial elements for today's busy and ever-changing world.

PROBLEM-SOLVING & CRITICAL THINKING

Thanks to our practical approach, students develop the skills to be able to think on their feet, assess problems and find solutions.

MORE THAN A PROGRAM

When you study at Insight Academy, you aren't just getting a course. All our programs include complementary services and activities to help all students maximise their personal and professional potential at zero extra costs. From networking to mental health, language to employability – here is what else you get when you join Insight Academy.

EMPLOYABILITY TRAINING

Get professional coaching from our mentors and participate in our personal branding and employment advice sessions that would help you increase your professional opportunities.

MASTERCLASSES & GUEST SPEAKERS

Focused and practical workshops designed to build your knowledge and skills in a specific area, brought to you by industry professionals and specialists. Nothing goes untouched at Insight Academy.

LIFE HAPPENS

One-on-one or group coaching sessions with a professional life coach to support our student's wellbeing. During these sessions, we discuss and deal with some of our personal challenges and difficulties to lighten the load.

NETWORKING & EVENTS

We organise exclusive events and social gatherings to expand your network, featuring expert panels and discussions that highlight diverse groups, cultures, experiences, and more.





We are located in the heart of Melbourne CBD. In a vibrant and lively area, well connected and surrounded by incredible restaurants, stores, cafes and the best shopping that Melbourne has to offer.

Our new campus was built from scratch, designed to create the best Insight experience from top to bottom.

With uniquely themed classrooms, large open floor community area, fully equipped kitchen facilities, lightning fast Wi-Fi and disability-friendly facilities; we promise you there's no place like Insight.



ACADEMY OF **SUSTAINABLE BUSINESS AND INNOVATION**

We're here to transform perceptions of business by highlighting that companies are created by people, for people. Embrace the space outside of your comfort zone to understand yourself, cultivate an entrepreneurial mindset and gain insights through hands-on experience while considering sustainability & overall eco-impact.

Incorporating sustainability into your project strategy is no longer optional, it's a necessity. Rise to the occasion and lead with confidence and integrity, managing projects effectively while making sustainability a key part of your strategy. Build strong connections with both your team and your audience, delivering standout solutions that make an impact in today's fast-paced world.

OUR COURSES @



BSB40320 CERTIFICATE IV IN ENTREPRENEURSHIP & NEW BUSINESS

This program trains you in everything about creating a new business venture from scratch – from research to developing a business proposal, to finance and legal and basics of marketing. Self-awareness and teamwork are at the heart of the program, as they are the magic skills that allow entrepreneurs to make everything else happen. By working through a different case study at every stage, you will learn and apply concepts that you can then apply to your own ventures.

Course Duration: 52 weeks (including holidays)

Location: Melbourne City Campus

CRICOS Course Code: 105206B



COURSE BREAKDOWN



THE PEOPLE

All modern entrepreneurs need strong people skills and capacities to work collaboratively. Explore strong team dynamics while being creative and maximizing innovation.

BSBPEF302

Develop self-awareness

BSBST401

Promote innovation in team environments



THE EVIDENCE

Identify new business opportunities, conduct industry and competitor analysis and use market research tools to gather information and present your findings.

BSBESB301

Investigate business opportunities

BSBINS401

Analyse and present research information



THE PLAN

Use the business model canvas framework to develop and present a business proposal for a product or service, evaluating the viability of the business opportunities.

BSBESB401

Research and develop business plans

BSBESB302

Develop and present business proposals



THE MONEY

Become aware of what could go wrong in the business venture and plan finances to ensure there is enough cash flow to keep the business alive into the future.

BSBESB402

Establish legal and risk management requirements of new business ventures

BSBESB403

Plan finances for new business ventures



THE MARKETING

In a team dynamic, learn how to develop and implement a digital marketing strategy that really transmits your value proposition in a way that stands out.

BSBESB404

Market new business ventures

BSBCRT413

Collaborate in creative processes








BSB50120
DIPLOMA OF BUSINESS

This innovative program gives you the tools and guidance to develop your entrepreneurial skills, focusing on mindset and action. It is a safe space to test and validate your ideas. The way we solve problems, needs or challenges becomes the value we offer as a business. We use design thinking to design a solution for a challenge in order to develop and test an MVP (minimum viable product), a business model, and learn how to make it sustainable.

Course Duration: 52 weeks (including holidays)
Location: Melbourne City Campus
CRICOS Course Code: 105208M



COURSE BREAKDOWN				
 MINDSET MATTERS Understanding people is key to business. Develop emotional intelligence, self-awareness, relationship management skills and a healthy work/life balance. BSBTWK601 Develop and maintain strategic business networks BSBPEF401 Manage personal health and wellbeing BSBPEF502 Develop and use emotional intelligence	 COMMUNICATE TO INNOVATE Use Design Thinking from a team-focused approach and develop communication, empathy and interview skills to deeply understand a problem from the user's perspective. BSBXCM501 Lead communication in the workplace BSBTWK503 Manage meetings	 FAILING FAST Generate ideas in a team to prototype a Minimum Viable Product. Test it fast in order to get your value proposition into the world as efficiently as possible. BSBCRT512 Originate and develop concepts BSBCRT511 Develop critical thinking in others BSBST501 Establish innovative work environments	 DOWN TO BUSINESS Break down the numbers for your prototype and learn how to efficiently use the resources at your disposal to keep your business alive. BSBFIN501 Manage budgets and financial plans BSBOPS501 Manage business resources	 MAKE IT SUSTAINABLE Embed sustainability into all aspects of your Business Model Canvas, taking responsibility and making the triple bottom line (People, Planet and Profit) a critical part of your business culture. BSBSUS601 Lead corporate social responsibility BSBSUS511 Develop workplace policies and procedures for sustainability










BSB60420 ADVANCED DIPLOMA OF LEADERSHIP & MANAGEMENT

Managing and leading a business requires a variety of skills. It begins with your ability to manage your own self, the ability to navigate the complex world of managing people and relationships as well as a thorough understanding of different areas of business. This Advanced Diploma takes your managerial skills to the next level, so you can create an innovative culture of progress, evolution and transformation in any business.

Course Duration: 70 weeks (including holidays)
Location: Melbourne City Campus
CRICOS Course Code: 105209K



COURSE BREAKDOWN				
 SELF-LEADERSHIP Understand your own leadership styles, values and personality in order to set the personal and professional goals that would give you a concrete direction. Mindfulness practice is deeply embedded in this block. BSBPEF501 Manage personal and professional development	 THE BUSINESS PLAN Collaborate in teams, develop a business plan and bring it to life. Acquire a deep understanding of the different business areas, setting up goals and strategic vision, and an action plan. BSBOPS601 Develop and implement business plans	 DRIVING TRANSFORMATION Learn how to influence, support and provide resources to others during a period of change using different leadership styles and work methods. BSBLDR602 Provide leadership across the organization BSBLDR601 Lead and manage organisational change	 LEADING INNOVATION Learn innovative management techniques to deal with complex situations by applying critical thinking. Use technology to create a collaborative & sustainable culture of innovation. BSBCRT611 Apply critical thinking for complex problem solving BSBSTR601 Manage innovation and continuous improvement	 STRATEGIC INFLUENCE Strategic partnerships are key to business success. Learn how to identify, choose and approach strategic partners, and how to engage in high-level negotiation and influencing. BSBPMG637 Engage in collaborative alliances BSBCMM511 Communicate with influence
 SPREADING THE MESSAGE Become the manager of a marketing team and learn how to effectively communicate the business' purpose and value proposition to your customers. BSBMKG552 Design and develop marketing communication plans			 INVESTING WISELY Become the manager of a finance team and learn how to invest finance wisely to implement goals like business growth and cost reduction. BSBFIN601 Manage organisational finances	



BSB40820 CERTIFICATE IV IN MARKETING AND COMMUNICATION

Get ready to dive headfirst into the dynamic world of marketing and communication, where creativity meets cutting-edge strategies! This course will empower you with a comprehensive understanding of marketing principles and equip you with the skills to rock the digital realm. Unleash your creative prowess as you delve into the art of captivating storytelling, explore the magic of AI in marketing, master the craft of branding, and conquer the realm of social media marketing strategies. Through a perfect blend of theory and hands-on practice, you'll be armed with the tools to create killer marketing campaigns and engage your target audience like a pro.

Course Duration: 52 weeks (including holidays)

Location: Melbourne City Campus

CRICOS Course Code: 105207A



COURSE BREAKDOWN



THE CREATIVE MINDSET

Develop your unique voice and ignite your creativity in marketing and social media. Creativity is the key to setting yourself apart in the competitive landscape.

BSBMKG439

Develop and apply knowledge of communications industry

BSBCRT412

Articulate, present and debate ideas



STORYTELLING

Harness the magic of storytelling to ignite connection and engagement in marketing. Use multimedia to craft compelling narratives that resonate with your audience across different channels.

BSBTEC303

Create electronic presentations

BSBMKG435

Analyse consumer behaviour

BSBCMM411

Make presentations



AI MARKETING

AI (Artificial Intelligence) has become increasingly important in the marketing field. Utilise AI as a tool to create a marketing plan, optimize marketing strategies, and personalize marketing campaigns.

BSBESB404

Market new business venture

BSBMKG433

Undertake marketing activities



BRANDING

Discover the impact of branding and dive into the fundamentals of brand management. Explore brand identity, strategies, positioning, guidelines and equity.

BSBMKG437

Create and optimise digital media

BSBWRT411

Write complex documents

BSBCRT413

Collaborate in creative processes



SOCIAL MEDIA MARKETING

Harness the potential of social media to expand your reach and boost sales. Explore diverse platforms, target demographics, strategies and AI tools for enhanced content creation.

SIRXOSM005

Develop a basic website for customer engagement

SIRXECM002

Prepare digital content



10931NAT DIPLOMA OF DIGITAL MARKETING

In today's digital age, it's crucial for businesses to have a strong online presence and effectively engage with their target audience. This comprehensive program will equip you with the knowledge and skills needed to navigate the ever-evolving world of digital marketing and master the art of connecting with audiences.

Learn the latest techniques and best practices to drive brand awareness, increase customer engagement, and ultimately boost your organization's bottom line. Join us on this transformative journey and shape the future of digital marketing, captivate audiences and leave a lasting impression in the online realm.

Course Duration: 52 weeks (including holidays)

Location: Melbourne City Campus

CRICOS Course Code: 113091H



COURSE BREAKDOWN



ORGANIC GROWTH

Develop strategies to boost brand visibility through organic and earned channels. Interpret briefs, create strategic plans, and analyse performance to optimise engagement and achieve business goals.

NAT10931003

Facilitate organic and earned marketing



AUTOMATION

Leverage marketing automation tools to streamline workflows, enhance efficiency, and drive results. Integrate technology into campaigns, manage platforms and assess performance for continuous improvement.

NAT10931004

Apply marketing automation



MARKETING 360

Adopt a holistic marketing approach by mastering omnichannel strategies and persuasive copywriting. Create seamless customer experiences, craft compelling content and execute integrated campaigns to drive brand success.

BSBMKG555

Write persuasive copy

NAT10931001

Omnichannel marketing



DIGITAL MONETISATION

Maximize revenue by implementing effective monetization strategies, enhancing customer engagement, and driving conversions through digital platforms and social media.

BSBMKG547

Develop strategies to monetise digital engagement

BSBMKG546

Develop social media engagement plans



OPTIMISATION

Refine marketing strategies using data insights and testing. Develop expertise in performance marketing, experiment with tactics, and analyse key metrics to improve campaign effectiveness and maximise ROI.

NAT10931005

Test to optimise performance

NAT10931002

Plan and conduct performance marketing



MSS40122 CERTIFICATE IV IN SUSTAINABLE OPERATIONS

The success of our futures relies on ethical environmental management and responsible sustainability practices across all industries. Join us at Insight Academy and equip yourself with the problem-solving skills and tools needed to bring unparalleled value to any organisation by aligning their strategy with sustainability.

Learn how to measure, monitor and reduce the environmental impact of both personal and industry activities through project-based operations. Become a conscious and informed consumer, understand the root causes of sustainability issues, learn how to reduce carbon emissions and manage resource usage to ensure the future is both fruitful and sustainable.

Course Duration: 52 weeks (including holidays)

Location: Melbourne City Campus

CRICOS Course Code: 113214B



SCAN & WATCH



COURSE BREAKDOWN



DEEP UNDERSTANDING

Break down the big picture to understand the root causes of real environmental problems and implement crucial fixes that will lead to sustainable long term changes within a team and beyond.

MSS014016

Evaluate sustainability impact from a work area or process

MSS402084

Undertake root cause analysis

MSS014019

Facilitate team engagement with sustainability



ETHICAL SUPPLY CHAIN

Analyse resource procurement processes and identify unethical practices to improve supply chain sustainability. Explore proactive approaches in responsible entrepreneurship.

PMASUP520

Review procedures to minimise environmental impact of process

BSBPMG427

Apply project procurement procedures



CHANGE AND IMPACT

Embody a future thinking mindset by exploring sustainable changes you can make in your workplace or business to create a positive impact on society and environment.

MSS014015

Improve sustainability through readily implementable change

MSMENV472

Implement and monitor environmentally sustainable work practices

MSS014020

Optimise sustainability performance of a work area or process



ENERGY & CARBON MANAGEMENT

Explore clean energy solutions and emerging technology trends within the field of energy management. Learn reporting methods that highlight carbon footprint and energy reduction.

MSS405087

Investigate energy management as a business issue

MSS015045

Develop required sustainability reports



RESEARCH & PRESENT YOUR PROJECT

Embrace your curiosity and research a sustainability issue of your choice. Uncover relevant information and learn to present your findings in a meaningful & compelling way.

BSBINS401

Analyse and present research information

BSBCMM411

Make presentations



BSB50820 DIPLOMA OF PROJECT MANAGEMENT

Effective project management and sustainable practices are what creates impactful business growth. This program is an evolution of project management which maximizes the sustainability elements within the project, providing you with the skills and knowledge to develop a project ethically in a variety of contexts without compromising social and environmental needs.

Get hands-on experience and build your foundations of project management by learning how to plan, execute and finalise a project in a real-life case study. This program also includes preparation for Certified Associate in Project Management (CAPM) exams.

Course Duration: 52 weeks (including holidays)

Location: Melbourne City Campus

CRICOS Course Code: 104070K



COURSE BREAKDOWN



CONCEPT DESIGN

Define a problem, design prototype solutions using Design Sprint 2.0 and present effectively your solutions.

BSBCRT512

Originate and develop concepts

BSBCMM511

Communicate with influence



PROJECT PLANNING

Identify, plan and assign tasks and resources for the project supported by SCRUM methodology and Kanban Board to manage deliverables.

BSBPMG530

Manage project scope

BSBPMG531

Manage project time

BSBPMG534

Manage project human resources



PROJECT EXECUTION

Implement the project deliverables and learn how to manage sustainability projects across real case studies.

BSBPMG532

Manage project quality

BSBPMG533

Manage project cost

BSBPMG536

Manage project risk



PROJECT FINALISATION

Manage people across your team and evaluate the project results & best practices.

BSBTWK502

Manage team effectiveness

BSBPMG535

Manage project information and communication

BSBPMG540

Manage project integration



AGILE LEADERSHIP

Learn how to build a powerful, diverse and flexible workplace with an Agile mindset.

BSBLDR521

Lead the development of diverse workforces



BSB60720 ADVANCED DIPLOMA OF PROGRAM MANAGEMENT

Adaptability and leadership are crucial in times of chaos, uncertainty and change. Learn to effectively lead and manage multiple interconnected projects that work together to achieve a larger goal using Agile methodology: an adaptive approach that values collaboration, continuous improvement and iteration at every stage.

Become the architect behind long-term strategy and objectives, assess how it will impact a business and the projects involved. Upgrade your emotional intelligence skills from self-discovery to its application in leadership and management. Learn conflict management, persuasion skills, dealing with organisational politics and the dark side of leadership.

Course Duration: 52 weeks (including holidays)

Location: Melbourne City Campus

CRICOS Course Code: 104457B



COURSE BREAKDOWN



LEADERSHIP DISCOVERY

Lead the problem-solving process and find innovative solutions to overcome complex issues. Enhance your emotional intelligence skills to lead in an uncertain environment, developing resilience and self-awareness within a team.

BSBCRT611

Apply critical thinking for complex problem solving

BSBPEF502

Develop and use emotional intelligence



LEADING TO ACHIEVE

Apply Agile leadership principles to manage programs and bring the organisation together to achieve strategic objectives. Work effectively in a high-risk environment, build collaborative alliances and manage stakeholder relationships.

BSBPMG630

Enable program execution

BSBPMG634

Facilitate stakeholder engagement

BSBPMG635

Implement program governance

BSBPMG636

Manage benefits

BSBPMG637

Engage in collaborative alliances

BSBPMG631

Manage program delivery

BSBPMG633

Provide leadership for the program

BSBLDR812

Develop and cultivate collaborative partnerships and relationships



LEADING FOR CHANGE

Lead people in a chaotic and unpredictable environment while applying collaborative strategies to effectively achieve organisational changes and transformation.

BSBLDR811

Lead strategic transformation

BSBLDR601

Lead and manage organisational change

UNLOCK NEW CAREER OPPORTUNITIES



IN PARTNERSHIP WITH



TORRENS UNIVERSITY PATHWAYS

ENTER DIRECTLY INTO SECOND YEAR OF A BACHELOR DEGREE AT TORRENS UNIVERSITY

90% of Torrens University graduates finding a job in their field within a year of graduating. The credits you earn by completing our Diploma's or Advanced Diploma's at Insight Academy allow you to enter directly into your second year of a Bachelor at Torrens University.

Contact Insight Academy for further information about our pathways.

FAST-TRACK YOUR PROFESSIONAL CAREER & APPLY TODAY



OnSite
TRADES ACADEMY

**BUILDING & CONSTRUCTION
QUALIFICATIONS**

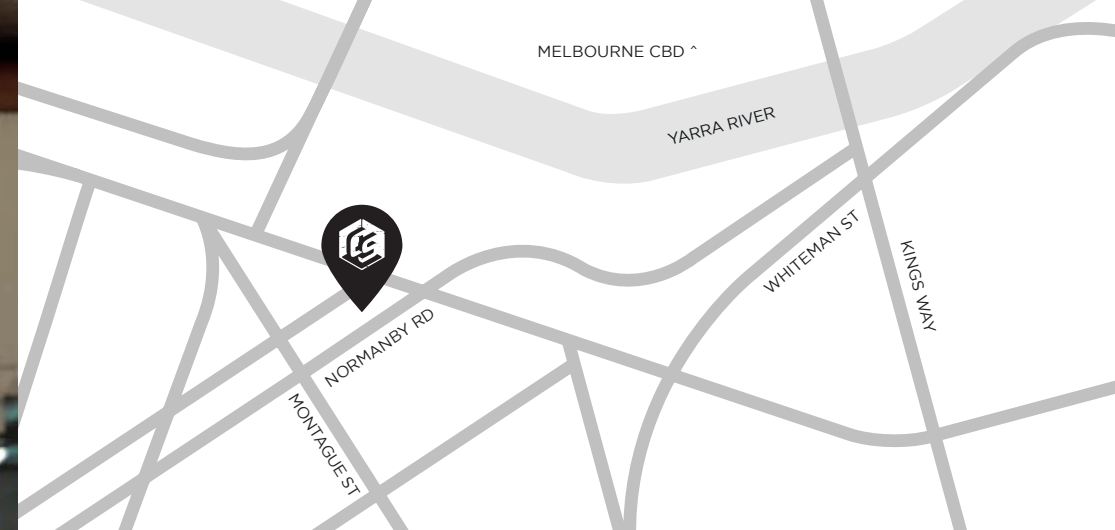


WHAT IS ONSITE?

OnSite Trades Academy is a new faculty of Insight Academy offering cutting-edge construction courses to give students the skills and knowledge they will need to thrive in the trades industry.

The vision of OnSite is to bring more practical and industry engagement to students and provide them with the skills, knowledge and connections to build a career in trade in Australia.

Onsite Academy offers trade programs with the Insight Academy's know-how, mindset, community, and networking to boost student's opportunities.



THE WAREHOUSE

Our Metropolitan Warehouse is conveniently located in Southbank, a short 5-minute walk from South Wharf DFO Shopping Center and only a 10-minute walk from the city centre. The 2-level facility is fully equipped with classrooms, kitchen, washrooms and a practical warehouse space with professional-grade equipment.

This campus is where you will find OnSite Trades Academy.



iBuild



CPC30220 CERTIFICATE III IN CARPENTRY

CRICOS Course Code: 108554B

LEARN CARPENTRY FIRST-HAND

This qualification provides a trade outcome in carpentry, covering common skills for the construction industry including setting out, manufacturing, constructing, assembling, installing and repairing products made using timber and non-timber materials.

This course is designed to equip you with the essential skills and knowledge to excel in the carpentry industry. From mastering woodworking techniques to understanding construction principles, you'll gain hands-on experience and theoretical knowledge to confidently tackle any carpentry project.

Course Duration: 96 weeks (including holidays)

Location: South Melbourne Warehouse

iBuild

CPC30220 CERTIFICATE III IN CARPENTRY

CRICOS Course Code: 108554B

Core Units

CPCCWHS2001	Apply WHS requirements, policies and procedures in the construction industry
CPCWHS3001	Identify construction work hazards and select risk control strategies
CPCCOM1014	Conduct workplace communication
CPCCOM1012	Work effectively and sustainably in the construction industry
CPCCCA3025	Read and interpret plans, specifications and drawings for carpentry work
CPCCOM1015	Carry out measurements and calculation
CPCCOM3001	Perform construction calculations to determine carpentry material requirements
CPCCCA2011	Handle carpentry materials
CPCCCA2002	Use carpentry tools and equipment
CPCCCA3001	Carry out general demolition of minor building structures
CPCCCM2012	Work safely at heights
CPCCCA3002	Carry out setting out
CPCCCA3003	Install flooring systems
CPCCCA3004	Construct and erect wall frames
CPCCCA3005	Construct ceiling frames
CPCCCA3006	Erect roof trusses
CPCCCA3007	Construct pitched roofs
CPCCCA3008	Construct eaves
CPCCCA3010	Install windows and doors

CPCCCA3016	Construct, assemble and install timber external stairs
CPCCCA3017	Install exterior cladding
CPCCCA3024	Install lining, panelling, and moulding
CPCCCA3028	Erect and dismantle formwork for footings and slabs on ground
CPCCCM2006	Apply basic levelling procedures
CPCCCM2008	Erect and dismantle restricted height scaffolding
CPCCCO2013	Carry out concreting to simple forms
CPCCOM3006	Carry out levelling operations

Elective Units

CPCCCM3005	Calculate costs of construction work
CPCCOM1013	Plan and organise work
CPCCSF2004	Place and fix reinforcement materials
CPCCCA3012	Frame and fit wet area fixtures
CPCCCA3027	Set up, operate and maintain indirect action powder-actuated power tools
CPCCCM2002	Carry out hand excavation
CPCCCM3001	Operate elevated work platforms up to 11 metres



iPaint



CPC30620

CERTIFICATE III IN PAINTING & DECORATION

CRICOS Course Code: 108555A

BE PREPARED FOR THE HIGH-DEMAND INDUSTRY

This qualification provides a trade and onsite knowledge and in painting and decorating for residential and commercial construction work including, spray painting, wall paper installation, preparation, materials handling and all other aspects of painting and decoration.

This dynamic program is designed to equip you with the skills and knowledge needed to excel in the painting and decorating industry. From learning painting techniques to understanding surface preparation and the selection of appropriate materials, our experienced instructors will guide you every step of the way.

Course Duration: 96 weeks (including holidays)

Location: South Melbourne Warehouse

iPaint

CPC30620

CERTIFICATE III IN PAINTING & DECORATION

CRICOS Course Code: 108555A

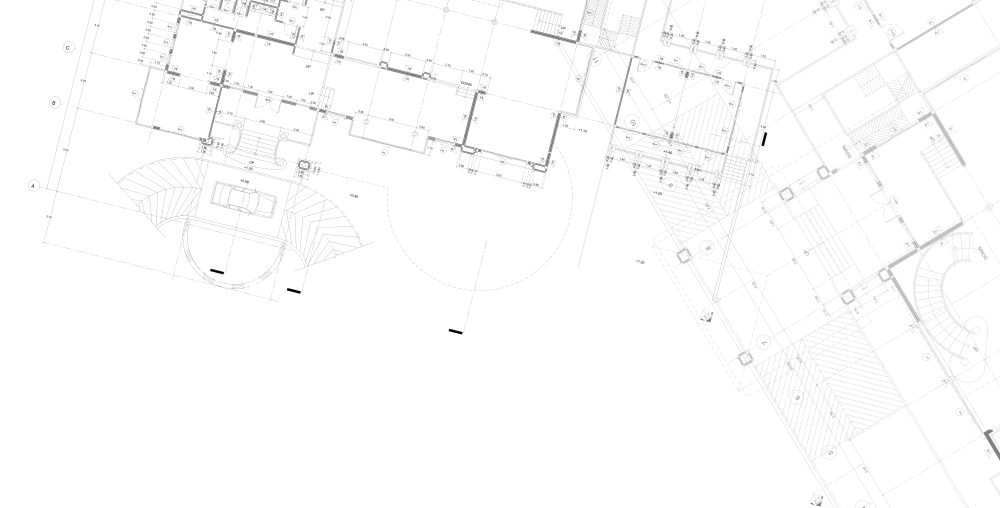
Core Units

CPCCWHS2001	Apply WHS requirements, policies and procedures in the construction industry
CPCCPD3036	Work safely to encapsulate non-friable asbestos in the painting industry
CPCCOM1014	Conduct workplace communication
CPCCOM1012	Work effectively and sustainably in the construction industry
CPCCOM2001	Read and interpret plans and specifications
CPCCCM3005	Calculate costs of construction work
CPCCOM1015	Carry out measurements and calculations
CPCCOM1013	Plan and organise work
CPCCCM2012	Work safely at heights
CPCCPD2011	Handle and store painting and decorating materials
CPCCPD2012	Use painting and decorating tools and equipment
CPCCPD3025	Match specific paint colours
CPCCPB3026	Erect and maintain trestle and plank systems
CPCCPD3021	Prepare existing coated surface for painting
CPCCPD3022	Apply paint by brush and roller
CPCCPD3023	Apply texture coat paint finishes by brush, roller and spray
CPCCPD3024	Apply paint by spray

CPCCPD2013	Remove and replace doors and door and window components
CPCCCM2008	Erect and dismantle restricted height scaffolding
CPCCPD3026	Apply stains and clear timber finishes
CPCCPD3027	Remove and apply wallpaper
CPCCPD3028	Apply decorative paint finishes
CPCCPD3028	Apply decorative paint finishes
CPCCPD3030	Apply protective paint coating systems
CPCCPD3031	Work safely with lead-painted surfaces in the painting industry
CPCCPD3035	Prepare uncoated surfaces for painting
CPCCPD3035	Prepare uncoated surfaces for painting
CPCCCM3001	Operate elevated work platforms up to 11 metres

Elective Units

CPCCPD3029	Remove graffiti and apply anti graffiti coatings
CPCCPD3034	Apply advanced decorative paint finishes
CPCWHS3001	Identify construction work hazards and select risk control strategies



BE PREPARED FOR THE HIGH-DEMAND INDUSTRY

- Metropolitan Warehouse with Excellent Location
- Professional-Grade Equipment
- Highly Experienced Trainers Who Are Active in Their Fields
- Strategic Partnership in the Construction Industry
- Women Empowerment
- Complementary Activities to Provide Further Support

ENTRY REQUIREMENTS

- Applicant must be minimum 18 years of age at the time of commencement.
- Minimum IELTS score of 6.0 or equivalent*.
- Successful completion of Australian Year 12 equivalent qualification or higher is required for all AQF level 5 (Diploma) & above qualifications*.
- Successful completion of Australian Year 11 equivalent qualification or higher may be acceptable for AQF levels 3 & 4 (Cert III & Cert IV) qualifications*.
- Prospective VET students may be required to undertake LLN test as per the Pre-training review & LLN policy. The outcome of this review will help the trainers and Student Support Staff team to identify the learning needs and make provisions for additional academic support where required.

APPLIES TO ALL VOCATIONAL COURSES: *Please refer to Insight Academy Student selection & Admissions policy to check for IELTS equivalence & for the Australian equivalent qualifications from other countries. In the absence of formal English qualifications college may offer an English Placement Test.

ENTRY REQUIREMENTS

- Applicant must be minimum 18 years of age at the time of commencement.
- Minimum IELTS score of 6.0 or equivalent*.
- Successful completion of Australian Year 10 equivalent qualification will be acceptable for AQF levels 3 (Cert III) trade qualifications*.
- In the absence of the Australian Year 10 equivalent qualification for AQF Level 3 (Cert III), equivalent LLN level results for the course may be acceptable. LLN Test will be done by Insight Academy.
- Prospective VET students may be required to undertake LLN test as per the Pre-training review & LLN Policy. The outcome of this review will help the trainers and Student support team to identify the learning needs and make provisions for additional academic support where required.



ADVANCED DIPLOMA ENTRY REQUIREMENTS

In addition to all previous requirements, our Advanced Diploma courses have further specific entry requirements as listed below:

BSB60420

ADVANCED DIPLOMA OF LEADERSHIP & MANAGEMENT

Entry to this qualification is limited to those who: Have completed a Diploma or Advanced Diploma from the BSB Training Package (current or superseded equivalent versions) **OR** have two years equivalent full-time relevant workplace experience in an operational or leadership role in an enterprise.

BSB60720

ADVANCED DIPLOMA OF PROGRAM MANAGEMENT

Entry to this qualification is limited to those who: Have completed one of the following qualifications: BSB50820 Diploma of Project Management; or BSB51415 Diploma of Project Management (or a superseded equivalent version) **OR** have completed two years equivalent full-time relevant workplace experience at a significant level within a project or program environment within an enterprise.

STUDENT STORIES

Insight Academy would be nothing without our amazing students. We have had the honour of helping hundreds of students work towards their goals both professionally and personally. Here are some stories from Insight Academy students and their journeys.



MATEO PALACIO GÓMEZ

CHARITYBAY & LA TRICOLOR



Mateo Palacio Gómez is the co-founder of **charityBay** and founder of **La Tricolor Events**. He has helped over 60 charities by converting thousands of unwanted items to cash donations. He has supported the Latin community in Australia with social events and donated to people affected during the bushfires and the pandemic. For his work and innovation, he has received several notable awards.



LAYANA FRANCO

SWAP-A-PORTER



Layana Franco is the founder of **Swap-A-Porter** a company offers a more sustainable way for women who want to dress with style but without hurting the planet (and their wallet). They created a service that untapped the value of used clothes and provides a platform where clothes can be exchanged anywhere and with ease.

DRAGAN PETRESKI

BEKTESH BUREK BAKERY



Dragan Petreski started his project back in his home country Macedonia. Two years ago he decided to move to Australia to build his knowledge as an entrepreneur with Insight Academy. He now has an established bakery in Canberra named **Baktesh Burek Bakery**, a strong base of loyal customers and is bringing his product into supermarkets and local cafés.



WILL BROOKS

BEYOND WEB SOLUTIONS



Will Brooks created **Beyond Web Solutions**, a web-design business that helps schools and education providers transform their digital identities and improve their brand awareness. Their mission is to create engaging and easy-to-use websites that give the best user experience, drive traffic and increase enrolments.



"I arrived in Australia a couple of years ago and got the opportunity to study the Diploma of Business at Insight Academy. Studying at Insight was a key for me to start a new life in Australia, which allowed me to focus on my personal and professional goals.

While studying at Insight Academy I got a job as a Project Officer at Food Next Door, which then leads me to receive a scholarship to start a Master of Social Work at Latrobe University at the start of 2021.

I want to say thanks to Insight Academy for opening the door and being an important element of my journey."



JULES KANGETA

FOOD NEXT DOOR CO-OP

Gabriel J.



Insight Academy for me represents the place where I started to build my dreams. You can connect with yourself, your inner soul, leave your comfort zone and turn all the beautiful things that you have inside into an awesome business idea, also if you have already something running, you can improve that a lot with the experience that you will have in Insight. Dare to live the experience, Dare to be an Insider. Thank you very much. <3

Tefi M.



I really enjoy studying at Insight Academy. The coaches are always willing to help and inspire, you have access to mentoring sessions to received personalised advice. They also offer complementary activities to expand your knowledge and increase your networking, as well as they genuinely care about your well-being and are open to hear students and receive feedback.

Igor S.



Many friends and acquaintances ask me about the course, and I always say that it is very different from business courses in Australia, I have never seen anything like it. I always say "if you want to get an idea out of the paper, take the first step towards your dream, this is the right school."



INDUSTRY TESTIMONIALS



SIMON DAVENPORT

GENERAL MANAGER: MARKETING

"The quality of industry experts and students alike is unlike anything I experienced through other industry based programs during my career, and I'd recommend them to anyone who wants to further their knowledge and skills in the evolving world of entrepreneurship."



CERASELA TANASESCU

ACCELERATOR PROGRAM DIRECTOR

"It is proved that hands-on entrepreneurship courses give students the skills and adaptability needed for tomorrow's jobs. Insight Academy provide an entrepreneurial safe-fail environment with excellent courses where students can try their ideas during full accredited courses."



SOCIAL PROJECTS

At Insight Academy, we believe in supporting communities in the best way that we can. From within our own borders and beyond, here are some initiatives we've had the fortune to be involved in.



Insight Academy, in partnership with Hike Tribe, launched an initiative to improve the wellbeing of international students impacted by COVID-19 by reconnecting them with nature and community. This was achieved through conducting group hikes across regional Victoria. These events were immediately booked out by enthusiastic students. **WeHike** was supported by Study Melbourne and the Victorian State Government.



In a partnership with Small Business Victoria, Insight Academy created and conducted a seven-part event series focused on promoting and supporting **LGBTQIA+ people in business**, including networking events, guest speakers and workshops. Through highlighting LGBTQIA+ entrepreneurs and their stories, we aimed to empower LGBTQIA+ persons and provide them with the skills and connections to pursue their careers.



Food Next Door is a co-operative organisation that matches under-utilised farmland with landless farmers to support small-scale regenerative farming, growing diverse crops & engaging people from diverse backgrounds to supply food to local households. Insight Academy collaborated with the co-op by giving full scholarships to two of the members of their community with the aim of supporting the growth of their business.



Thanks to **Project Gen Z** our Insight Academy team travelled to Cambodia to participate in workshops with other successful entrepreneurs to raise funds & teach entrepreneurial skills to students from Sunrise Cambodia, an orphanage run by Geraldine Cox. Insight Academy also gave a full scholarship to one of the students who nowadays continues her business studies in our Melbourne Campus.



**LET'S MAKE SOMETHING
AWESOME TOGETHER**

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